



Through the Petiole

Happy New Year!

Well, 2009 is upon us and we want to wish all of our wine club members and valued customers the very best during the coming year. We are truly thankful for your continued support and we will strive to keep raising the bar by making the very best hand-crafted Colorado wines that we possibly can. We are excited about this year's releases, and hope that once you taste them, you will tip your glass in agreement as well!

Going... Going... Gone!

As of this writing, we are sold out of our 2007 Riesling, 2006 Cabernet Franc, Cabernet Sauvignon and Merlot. We have a few cases left of the oh-so-popular 2006 Syrah, as well as 2007 Land's End Wild Rose. If you see any of these wines while visiting your favorite liquor retailer, you had better snatch them up... there are no more!

New Releases and New Retail Outlets for Reeder Mesa Wines

We bottled our 2007 Merlot in late December, and it is tasting quite yummy! As some of you may remember from past barrel tastings, this is the "Blueberry Merlot" with wonderful blueberry notes on the nose and palate. A very fun wine to drink now, and it will only get better and better with aging. In late January we bottled 2007 Cabernet Sauvignon, and everyone who has tasted this wine has been very pleased. It is so smooth, not at all tannic like some Cabs can be, and just very fruit forward with a nice, lingering finish. February will see us bottling a brand new 2007 Land's End Red, 2008 Riesling, and 2008 Land's End Wild Rosé.

We have two new retail outlets... a new wine boutique in Aspen called VinAspen, and In the Middle Liquors in Fruita. We are thrilled to be part of these new establishments.

February Wine Club Selections / Pick Up Party

With February 14 being Valentine's Day, and Sunday, February 15 as our Pick Up Party, we thought it appropriate to feature our brand new port-style wine, Purple Haze, as one of the selections. Made from Cabernet Sauvignon and Merlot and fortified with spirits distilled from wine, it is a 100% Colorado product. Smooth, rich, and delicious served with chocolate or cheesecake, and perfect for your Sweetheart too. Also featured, our 2006 Chardonnay is a lovely, medium-bodied, unoaked Chardonnay with good acidity. It offers flavors of pear, apricot, and a bright, rich, hint of allspice. The mid-palate fills with soft creaminess, toasty flavors and a touch of flan. The finish is mouthwatering with tastes of tropical lime. This wine pairs well with egg dishes, crab cakes, oysters, smoked salmon, provolone, gruyère and mild cheddar.

Website Updates and Testimonial

Keep checking our website as our webmaster, Gil Bateman, is creating another masterpiece. www.ReederMesaWines.com

Wine club members, Paul and Liz Crawford, do a lot of traveling and always bring along Colorado wines to share with family and friends. On a recent trip to California, they informed us that Reeder Mesa wines were "show stoppers" at their holiday meals and feasts. Thank you for sharing, Paul and Liz!



Cabernet Sauvignon Bottling Crew, (left to right): Ray Eberly, Doug's GJHS Class of '66 classmates Richie Smith, Joe Bengé and Bill Wagner, along with Eugene Gallegos and Michael Marquardt. Thanks, Guys!!

Calendar of Events

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| August 9 | Annual Wine Club Appreciation Party
2-5 p.m. |
| September 19 | Colorado Mtn. Winefest Festival in the Park |
| November 15 | Wine Club Pick Up Party
12-4 p.m. |



7799 Reeder Mesa Road
Whitewater, CO 81527

***Taking the snobbery
out of wine...
one bottle at a time!***

Wine Club Tidbits

Reeder Mesa Vineyards' Wine Club is a great way to sample a cross-section of wines on a quarterly basis. There is no enrollment fee and members will receive two bottles of our featured wines. No shipment will exceed \$35.00 plus shipping and handling. This represents a 20% discount and all your future wine purchases are discounted 20% as well. For our local "clubbers" you can pick up your wine at the scheduled Wine Club Pick

Up Party date on the front of this newsletter. Can't make the party? Please arrange to pick up within 30 days. Use the membership for business gifts, family gifts, celebrations, and for any occasion really. It truly is the gift that keeps on giving! You may specify a preference for reds, whites, or a mix, and whether you'd like to receive two (6 months), 4 (12 months) or unlimited shipments. What a deal!

Date _____

Yes, I am 21 years of age.

Two Shipments

- Yes, absolutely sign me up to a Wine Club member immediately.
- This sounds like a great idea. I'd love to give a Wine Club gift membership.
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- I prefer reds.
- I prefer whites.
- I like both reds and whites.
- Four Shipments (Full year)
- Keep it coming til I say stop!
-

SHIPPING ADDRESS:

BILLING ADDRESS:

Name _____

Company _____

Address _____

City/State/Zip _____

Email address _____

Phone _____

Name _____

Company _____

Address _____

City/State/Zip _____

Email address _____

Phone _____

We accept Visa, Mastercard and American Express.

Visa Mastercard AMEX Card Number

Signature

Expiration Date /